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Contact: Amy Tharp  
512.350.0000  
amy.tharp@punchclock.net

**Austin Company Revolutionizes Human Resource Management  
for Growing Texas Businesses**

*Newly Designed, Interactive Website Solves HR Headaches*

**AUSTIN, TX (Sept. 12, 2007)** — Employers in Texas now have one less headache to worry about in managing their employees.

Punchclock Custom Publications, an innovator in delivering human-resource solutions to growing Texas businesses, has announced its newly designed website that allows a business owner to customize a legally approved employee policy handbook in about the time it takes to drink a cup of coffee.

“Small to mid-sized businesses have been waiting for a solution like this for years,” said publisher Rob Nylund. “Using an attorney is simply too expensive for most business owners, and the one-size-fits-all, cookie-cutter products in the marketplace can’t capture a company’s unique operations and culture.”

Nylund adds that off-the-shelf software products to create handbooks often can do more harm than good. “When someone is left on their own to develop such a critical legal document with so many potential pitfalls, that can lead to a lot of frustration and, worse, a poorly drafted handbook that could cause employment-related liability.”

Punchclock has been serving growing Texas businesses with legally approved and affordable employee handbooks for five years, and expects its new website to continue that tradition.

“Our employee handbook needed updating, but the task seemed daunting until we found Punchclock,” said Steve Bercu, President of BookPeople, Texas’ leading independent bookstore. “The service worked in every way they promised and that I might have imagined. Going with Punchclock to update our handbook saved me time, money and aggravation.”

**About Punchclock Custom Publications**

Punchclock Custom Publications is an Austin, Texas-based company founded in 2002 by publisher Rob Nylund, who has written about human resource and employment matters for national trade publications and web-based feature columns.

Through working with top human resource, employment law and workplace experts, the company has made employee handbooks, once the domain of large corporations with in-house human resource departments, affordable for growing businesses in Texas.

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